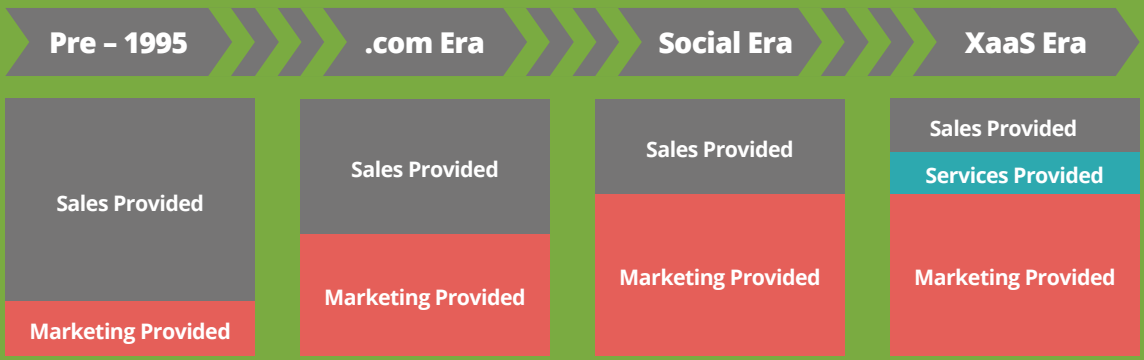


BIG Facts about Service-led Sales with Marathon*



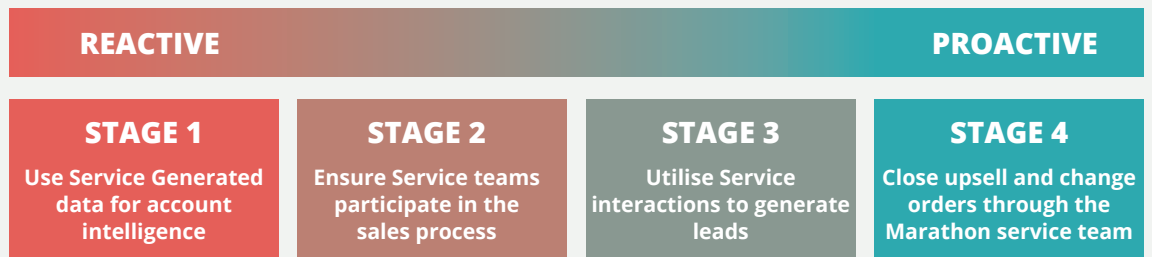
Services teams interact with customers 5-15x as often as their Sales counterparts



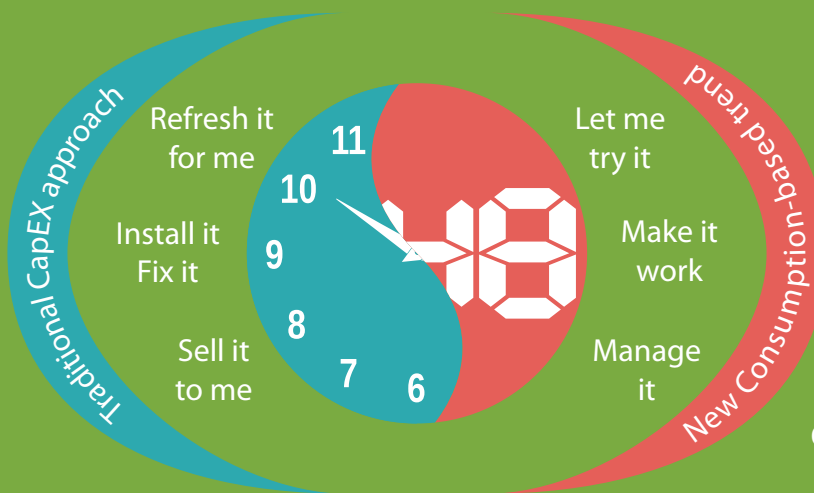
Who does your customer ask for information?

Let Marathon become your on-site Trusted Advisor

4-stages to make it BIG by selling through services

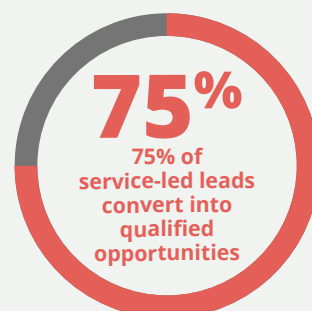


The new consumption model



Get ready for the BIG customer conversations with Marathon

Increase efficiency by adding Marathon to your sales cycle



Use Marathon to generate more business revenue